

2016 accomplishments

LeadingAge New York and its members achieved several legislative, regulatory and policy victories in 2016. We also helped members navigate major change through education, technical assistance and business solutions. Among our 2016 accomplishments for members are the following:

Budget and Legislative Successes

- Successfully advocated for Advanced Home Health Aide legislation, modernizing the NORC program and extending the time frame for home care agencies to obtain signed medical orders.
- Fought off nurse staffing ratios for nursing homes and other unfunded mandates on providers across all service lines.
- Secured State budget funding to address the impact of minimum wage increases on member providers, and worked with the State on reimbursement mechanisms.
- Secured introduction of legislation to allow nurses to perform nursing functions in ACFs.
- Launched the NYS Affordable Senior Housing Coalition, which successfully advocated for inclusion of senior housing in the State's \$2 billion affordable housing initiative.
- Obtained a further delay in the e-prescribing mandate for nursing homes.
- Successfully reduced the impact of eliminating transportation from nursing home Medicaid rates.
- Helped defeat a proposal to require MLTC plans to use the State transportation broker for their enrollees.
- Obtained a further delay in transitioning the TBI and NHTD waivers to mandatory Medicaid managed care.
- Secured introduction of the LeadingAge NY CCRC revitalization legislation to promote CCRC development in New York.

Regulatory, Policy and Legal Victories

- Developed a long term and post-acute care Roadmap for New York State, and briefed State policymakers on its recommendations.
- Organized a Symposium on Healthy Senior Housing to promote independent senior "housing with services" as a key aging-in-place strategy.
- Successfully advocated for greater consistency in the ACF survey process through DOH joint surveyor-provider training.
- Led ongoing advocacy efforts on the federal home and community based settings rule and its impact on aging services.

- Successfully advocated for more advisors to help veterans access assisted living and nursing home benefits.
- Actively participated in the DOH ACF/AL Regulatory Reform workgroup.
- Successfully advocated for issuance of 2014 IGT payments to public nursing homes.
- Made progress on nursing home quality pool and one-percent rate add-on payments.
- Closely monitored the Westchester Meadows CCRC bankruptcy proceedings, and educated the court on CCRC contract issues.
- Spotlighted MLTC plan financial challenges that helped expedite pool fund distributions, eliminate the savings factor in 2016 rates, and update nursing home enrollment data.
- Distributed the first two installments of the Universal Settlement to participating nursing homes.
- Filed a brief with a State court supporting a member assisted living/housing provider in a real estate tax exemption case.

Helping Members Thrive

- Offered over 35 conferences, seminars, trainings and audio conferences to members in all service lines on managed care, alternative payment arrangements, organizational repositioning and other topics.
- Provided members with exclusive access to free webinars and other resources on value-based payment.
- Collaborated with the Healthcare Trustees of NYS and Albany Guardian Society to expand member educational offerings.
- Implemented online registration for conferences to improve convenience and efficiency.
- Offered an educational day for CHHAs on succeeding in a managed care environment.

- Held HR Summits in NYC, Western New York and the Capital District, with over 100 total attendees.
- Conducted the 2016 CCRC Summer Summit, which offered an unprecedented number of educational sessions.
- Conducted free regional meetings for ACF/assisted living members to discuss issues and interact with DOH officials.
- Surveyed member market-rate senior living communities on their educational needs.
- Through ProCare, offered on-site training to over 50 nursing homes on INTERACT, dementia care and leadership/mentoring, and consulting services to over 60 facilities on surveys, MDS/case-mix and other areas.
- Provided education and support to nursing homes on the new federal rules of participation.
- Graduated 20 fellows from the LeadingAge NY IGNITE Leadership Academy in 2016, and conducted a formal program evaluation which reflected high participant satisfaction.
- Through Value First, conducted 71 free cost studies for LeadingAge members in New York and neighboring states to analyze potential group purchasing savings.
- Provided free training and support on emergency preparedness to ACF/assisted living and nursing home members.
- Issued technical briefs to members on initiating outpatient therapy services and disposing of assets upon a resident's death.
- Received 242 entries for the 2016 Art Show Competition, a 14 percent increase over 2015.
- Launched the Young at Heart campaign to educate the public about aging services, and highlight our not-for-profit members and the people they serve.

www.LeadngAgeNY.org

For more information about all the benefits of membership call 518.867.8383.

In 2016, LeadingAge achieved several legislative victories, expanded the suite of tools to help members measure performance and market position and stimulated innovation in many ways. Aligned with our 2014-2016 Strategic Initiatives, LeadingAge accomplished the following in 2016 on behalf of our members:

Strengthen NFP Organizations

- Connected nearly 10,000 people at two national conferences with a heightened focus on engagement and interactive networking while advancing innovative models for a changing landscape
- Offered multiple, strategic distance learning opportunities through a variety of platforms, reaching thousands of members in the convenience of their offices
- Facilitated meetings with 285 lawmakers to advance our policy agenda during the PEAK Conference in March 2016
- Produced a 200-page chartbook profiling the largest not-for-profit senior living multi-sites, subsidized housing multi-sites and single campuses

Develop Strong Leaders

- Celebrated the 10th anniversary of the LeadingAge Leadership Academy; 400 fellows graduated from the program and now participate in an active alumni network
- Reached over 1,600 board members through board presentations, individualized assistance and educational events
- Published research in The Gerontologist showing that job satisfaction, consistent assignment and health insurance are associated with home health worker retention
- Convened the Home Care Workplace Advisory Group of home and community-based service experts who identified future research options to explore work practices in home care settings

Lead Innovation

- Coordinated efforts of the LeadingAge Cabinet on the Future of Affordable Senior Housing identifying policies to ensure that America's seniors have quality, affordable places to call home with the services they need to age in place with choice and dignity

- Conducted the first large-scale national study on the association between available onsite services in affordable housing and residents' health service use/expenditures
- Organized efforts within the Project Rental Assistance Contract (PRAC) task force to develop ways of preserving the nation's 2,800 PRAC communities
- Worked with Senator Susan Collins and the Senate Special Committee on Aging to organize a Capitol Hill briefing highlighting LeadingAge's efforts to build an evidence base for housing plus services models
- Offered an Innovation MasterClass and Deep Dive, reaching 500 members on the topics of cultivating and leading innovation and developing organizational systems that further innovation
- Showcased the innovations and accomplishments of over 180 members in LeadingAge Magazine

Expand Financing Options

- Released Perspectives on the Challenges of Financing Long-Term Care Financing, based on work we funded along with AARP and The SCAN Foundation
- Convened a bipartisan briefing for key congressional staff on long-term services and supports financing
- Advocated successfully for Older Americans Act reauthorization to fund numerous home-and community-based services
- Achieved Congressional passage of the Housing Opportunity Through Modernization Act to improve and expand project-basing of vouchers and streamline housing assistance

Advance Technology

- Released a new CAST technology selection portfolio focusing on shared care planning and coordination technologies
- Advocated successfully for the Rural Healthcare Connectivity Act, allowing nursing homes in rural areas to have access to the FCC's Universal Fund for affordable broadband access
- Updated CAST's Electronic Health Record (EHR) portfolio with a new 7-stage EHR adoption model and added an interactive guide
- Published two CAST Commission reports entitled Understanding Market Drivers and Preparing for the Next Wave of Reforms and Technology Trends & Implications on Construction, Expansion
- Updated CAST telehealth, medication management, and functional assessment portfolios with interactive guides, expanded product/vendor matrices and additional case studies to help members sort through a complex marketplace

Engage Consumers

- Launched a joint grassroots program with the Volunteers of America – The Seniors Action Network – and we have begun to recruit and train seniors to advocate for the issues we care about
- Initiated conversations with key stakeholders around critical issues impacting our field, including ageism, workforce, enhancing leadership diversity and serving middle-income populations
- Featured a variety of website, magazine and e-newsletter consumer-centric articles/resources

Check out our new member-only benefits at LeadingAge.org/Member_Services